



## Our Mission:

*To demonstrate the love of Christ by providing and coordinating care and improving health in our communities.*

## Our Vision:

*To lead in clinical excellence, compassionate care and growth to meet the needs of our patients.*



Angela Copeland  
Paducah, KY

**Our Faith-Based Values:**  
*Baptist Health will live out its Christ-centered mission and achieve its vision guided by Integrity, Respect, Compassion, Excellence, Collaboration and Joy.*



Gerard Colman, Baptist Health CEO

Now, more than ever, Baptist Health remains a vital force for improving the health and well-being of our communities. In the face of the global COVID-19 pandemic and other unprecedented challenges, our healthcare heroes have risen to the occasion time and time again to bring hope and healing to those who need it most.

You don't have to take our word for it. In the following pages, you will hear firsthand from our patients about the compassionate, high-quality care they received from Baptist Health. They describe our caregivers as "sunshine on a rainy day," "warm and friendly" and, simply put, "family."

In addition, you will hear about our plans for expansion and growth, as we look to provide new technology and services. This supports our efforts to increase access to world-class care to even more individuals throughout Kentucky, southern Indiana and surrounding states.

Our future remains bright. We have grown exponentially in the new frontier of digital health and have added traditional brick-and-mortar facilities as well. We are excited that Baptist Health Hardin in Elizabethtown has joined our family, and we look forward to other new additions coming soon, including Baptist Health Hamburg in Lexington, for which we recently celebrated a unique "virtual" ground-breaking.

As times change, we will adapt and continue to break new ground in the unwavering pursuit of our mission and vision to better serve you, your family and your loved ones. Together, we can build a healthier community for all.

A handwritten signature in black ink, appearing to read "Gerard Colman".

Gerard Colman, Baptist Health CEO

## Recovering from Cancer is a Team Sport *Baptist Health Corbin*

At Baptist Health Corbin, cancer care is a team sport. From diagnosis to recovery, there's a support system – and a comprehensive cancer center – ready to help patients through the toughest times. Joyce Brown, the hospital's first oncology breast cancer nurse navigator, has played a key role in many patients' journeys. Although she recently retired, she left a "trail of pink sparkles" behind, according to oncologist Abigail Byrnes, MD, and the patients Joyce touched. "We knew I was at high risk for breast cancer. In a single day I had a mammogram, an ultrasound, a biopsy and learned I had cancer," said Keysha Hammons.

**"I was taken to a room and there she was, Joyce was waiting for me. It was little bit of sunshine on a rainy day."**

## Giving Back to Her Community *Baptist Health Hardin*

For Judy Walden, being able to battle cancer in her own community means the world to her. So much so that she uses the time she might have spent driving to a larger city for treatment giving back to others. While fighting stage 4 of a rare inflammatory breast cancer, Judy, also a runner, a loving wife, and mother of three, organizes events to raise money and create awareness for serious diseases.

**"I know that I'll need treatment for the rest of my life, so the ability to receive that treatment here in Elizabethtown is huge," she said. "When we moved here 15 years ago, the decision to stay was easy. You don't have to think twice when you're surrounded by warm and friendly people."**

## Meeting the Needs of Our Smallest Patients *Baptist Health Floyd*

Baptist Health Floyd has a longstanding commitment to bring world-class care to residents of southern Indiana. From offering family medical care across the region to advanced heart and cancer treatment, the hospital is known for continuously striving to meet the needs of its community. Currently, Baptist Health is working with community partners toward a new priority – an expansion of the hospital's Neonatal Intensive Care unit. These improvements and equipment enhancements would upgrade the unit to a level 2 facility and allow the hospital to provide advanced care for infants born prematurely, with neonatal abstinence syndrome, or with other serious conditions.

**This will allow families to remain together, close to home, without the need to travel to a larger city for care.**



**Joyce Brown and Keysha Hammons  
Corbin, KY**



**Judy Walden  
Elizabethtown, KY**



**Neonatal Intensive Care  
Floyd County, IN**

## The Power of High-Quality Care and a Listening Ear

*Baptist Health Lexington*

Even after extensive medical testing, Melissa Benton's doctors had not been able to find a cause for her abdominal pain and unexplained weight gain. One evening, when the pain grew worse, she traveled 35 miles to Baptist Health Lexington, where she ultimately learned she had stage 4 ovarian cancer. "It was the first time someone listened," Melissa said. "I'll always remember my physician saying, 'We don't know what's wrong, but you're very sick. We're going to figure it out.'" Today, Melissa spends much of her time volunteering and raising money to help others, saying she wants to be an example for education, awareness and hope.

***"The importance of giving back means others may not have to walk the same journey I've had," she said.***

## Investing in Advanced Heart Treatment

*Baptist Health Louisville*

Heart problems run in Tom Mattingly's family, and when it became difficult for him to walk down the hallway, he knew it was time to act. While he and his wife, Doris, were worried about treatment, they had lived in Louisville most of their lives and raised their family here. They had confidence in the heart care team at Baptist Health Louisville. "I was nervous, but meeting with Dr. [Rudy] Licandro restored my confidence. The TAVR [transcatheter aortic valve replacement] procedure was not something we knew much about, but the way he treated us like family made us ready to go through with it," Doris said.

***"Even after my surgery, [nurse Linda Rigdon] would call and check on me. Those little things, they matter," Tom said.***

*Melissa Benton  
Frankfort, KY*



*Tom and Doris Mattingly  
Louisville, KY*



*Edward Berry  
Eminence, KY*



## From Isolation to Inspiration

*Baptist Health La Grange*

Edward Berry is the sixth generation Berry to call Eminence, Kentucky, his home. As a husband, father, church pastor, and business owner, he will tell you that human connection is a big part of his life. When Ed was admitted to Baptist Health La Grange with COVID-19, he began an isolating and frightening journey into the unknown. With a particularly aggressive strain of the disease, he had trouble eating and was on the verge of being placed on a ventilator when he slowly began to recover, leaving the hospital 12 days later.

***"Facing the battle of your life in isolation was almost as bad as the disease itself. But that's when my doctors and nurses stepped up, answered their calling and became family," he said.***

## Providing Life-Saving Hometown Care *Baptist Health Madisonville*

A recent University of Michigan study found that nationwide, rural emergency department visits grew by 50 percent over the past 12 years. Baptist Health Madisonville's Emergency Department is seeing a similar trend and filling a critical need as a safety net for the community. To meet these current needs and prepare for future growth, the hospital is planning improvements to its Emergency Department that include equipment upgrades and facility renovations.

One grateful family member explained the importance of high-quality hometown emergency care after her brother received life-saving treatment, ***"I [was] supported as a family member in a way that was unique to our community and our local hospital. I could not imagine having my family supported any better in any other emergency department."***

## Building a Big Family with a Bright Future *Baptist Health Paducah*

With five children – Braxton, Brennan, Brady, Brynlee, Brooks and another baby “Br” on the way, Bryan and Brea Freeman have learned the value of having a team of caregivers ready to treat them like family while loved ones are close by to share the experience. The couple's twins were born and treated in a Neonatal Intensive Care unit at another facility while they were living away so Bryan could attend dental school. “Brea was doing okay, but hemorrhaging. I was going back and forth from checking on her to checking on the newborn twins,” Bryan said.

***"It taught us how important being local is, having access to care, knowing your doctors and nurses. Most importantly, it taught us how important keeping a family together during delivery and recovery is."***

## Behavioral Health, Let's Make a Difference *Baptist Health Richmond*

Each year, more than one-quarter of U.S. adults experience a behavioral health condition, according to the Centers for Disease Control and Prevention, and many experts believe that statistic is growing. Baptist Health Richmond, along with key partners in the community, is responding to the need for improved access to mental healthcare with a plan to expand behavioral health services throughout Madison County. The plan calls for enhanced counseling services, substance abuse treatment and educational resources, in addition to an intensive outpatient program and inpatient mental health services.

***"The needs of our community could not be clearer. This is our opportunity to come together, to share in a vision and purpose like never before," said Greg Gerard, president of Baptist Health Richmond.***



*Emergency Care  
Madisonville, KY*



*The Freeman Family  
Paducah, KY*



*Behavioral Health  
Richmond, KY*

# BY THE NUMBERS

Economic Impact: System	
Total revenue:	\$3.5 billion
Local purchases:	\$611 million
State and local taxes:	\$54.5 million
Economic Impact: Employees	
Local purchases:	\$349 million
State and local taxes:	\$87.8 million

Community Benefit	
Health improvements, education and research:	\$13.4 million
Subsidized health services:	\$12.9 million
Medicaid costs not reimbursed:	\$106.1 million
Charity care for those unable to pay:	\$45.2 million
<b>TOTAL &gt;</b>	<b>\$177.6 million</b>

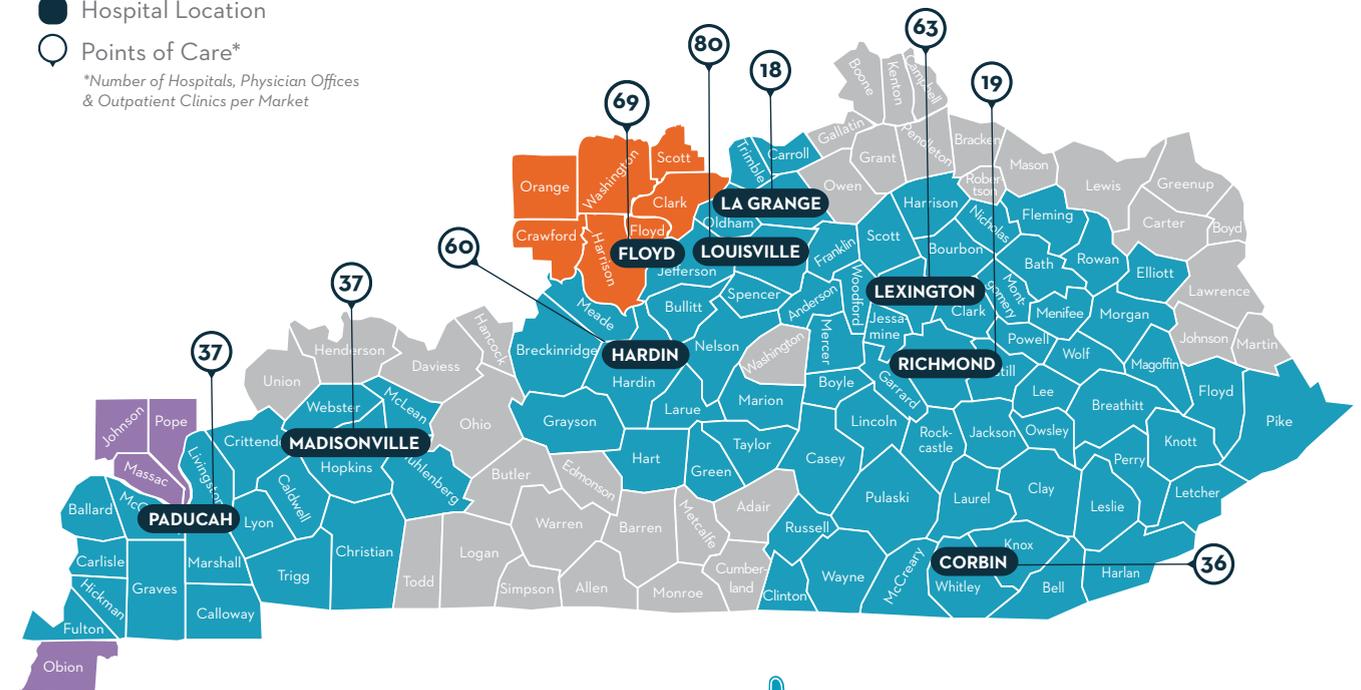
Patient Care	
Licensed beds:	2,770
Inpatients:	103,854
Outpatients:	1.7 million
Emergency visits:	366,729
Open heart surgeries:	1,366
Births:	13,010
Oncology visits:	130,008
Employed providers:	1,488
Urgent/Express Care visits:	228,369
Virtual Care visits:	152,562
Home Care visits:	257,769

Community Report statistics are from FY20-21.

# BAPTIST HEALTH SERVICE AREAS

- Kentucky Service Area
- Indiana Service Area
- Illinois/Tennessee Service Area
- Hospital Location
- Points of Care\*

\*Number of Hospitals, Physician Offices & Outpatient Clinics per Market



Baptist Health ranks first in volume for...

SERVICE	RANK	VOLUME
Open Heart Surgeries	#1	1 in 5
Orthopedic Surgeries	#1	1 in 5
Emergency Visits	#1	1 in 7
Admissions	#1	1 in 6
Kentucky Births	#1	1 in 4

All Baptist Health hospitals have been recognized for excellence in nursing and healthcare by the American Nurses Credentialing Center (ANCC), earning either **Magnet** or **Pathway** designation status. In addition, Baptist Health Floyd, Lexington and Louisville have been recognized by U.S. News and World Report in its 2020-21 **Best Hospitals Rankings** (Louisville award badge pictured).



Clay Reynolds  
Madisonville, KY



2701 Eastpoint Parkway  
Louisville, KY 40223  
[BaptistHealth.com/Community-Health](http://BaptistHealth.com/Community-Health)