



# COMMUNITY REPORT

**IMPROVING THE HEALTH OF OUR COMMUNITIES IS BAPTIST HEALTH'S MISSION**, including exploring new ways (and new locations) to provide exceptional care. This mission goes hand in hand with the multifaceted role Baptist Health holds in the communities we serve.

We are:

- A healing force – first and foremost. Baptist Health is where you turn for your medical needs, whether it's welcoming a new life, having a joint replacement surgery, or seeking world-class cancer care.
- An employer. Baptist Health is a major employer in our communities.
- An economic engine. The local economy is fueled by the dollars spent by Baptist Health and by our employees.

This report captures these facets of Baptist Health's impact and showcases highlights of our more than \$1 billion strategic plan to address future needs. The plan, unveiled in 2020, includes major capital investments in every Baptist Health market, occurring incrementally over a five-year period. Key to the plan's success is the work of the Baptist Health Foundation in gathering support for increased access to health services, technology, innovative programs, and services to patients.

The plan's overarching goal is foundational to our patient care focus – convenient access to modern facilities designed to deliver the right level of care. We're centered on you, and each project is further proof of that commitment.



A handwritten signature in black ink, which appears to read "Gerard Colman". The signature is fluid and cursive.

Gerard Colman | Chief Executive Officer | Baptist Health



**BAPTIST HEALTH HAMBURG** – Baptist Health is investing \$253 million in a 129-acre medical campus near the I-64/I-75 exchange in Lexington. Construction is underway on the first phase of Baptist Health Hamburg, scheduled for an initial opening in 2023.

The campus will include an outpatient surgery center, emergency department, cancer center, comprehensive diagnostic center, and multistory physician office complex. Long-term plans call for additional development and parking garages.

The aim is to provide more services to those who live near the burgeoning Hamburg area, as well as in surrounding counties. About 60% of Baptist Health Lexington's patients come from outside Fayette County. The existing hospital and its services will remain on Nicholasville Road, where it has been located since 1954.

### MISSION

Baptist Health demonstrates the love of Christ by providing and coordinating care and improving health in our communities.

### SHARED VISION

Baptist Health will lead in clinical excellence, compassionate care and growth to meet the needs of our patients.

### FAITH-BASED VALUES

Integrity, Respect,  
Compassion, Excellence,  
Collaboration and Joy.



**BAPTIST HEALTH HARDIN EXPANSION** – Work has begun on a \$225 million outpatient medical pavilion at Baptist Health Hardin, the largest expansion in the hospital’s nearly 70-year history.

At 282,000 square feet, the pavilion will house: a new comprehensive cancer center; 12 new surgical suites, including a hybrid operating room; three new cardiac cath labs; and a multidisciplinary outpatient medical office building. The facility also will feature patient-centered spaces designed to promote emotional and spiritual wellness, such as a chapel and healing garden.

Scheduled to open in 2024, the new facility is designed to help meet the needs of Baptist Health Hardin’s rapidly growing service area, which includes 10 counties.

**DIGITAL HEALTH SERVICES DEVELOPMENT** – One positive aspect of the pandemic has been the rapid development of virtual healthcare solutions.

Responding to patient needs, Baptist Health enhanced its digital health capabilities, adding new and innovative solutions to its toolkit, which include:

- Video visits, telephone visits and e-visits to address minor conditions or for routine office visits.
- Remote patient monitoring technology, used to support patients with COVID-19 recovering at home and patients with chronic obstructive pulmonary disease and congestive heart failure.
- A telestroke program that links specialists at Baptist Health’s two large stroke-certified centers to patients in other locations.



## BAPTIST HEALTH LA GRANGE — EMERGENCY DEPARTMENT EXPANSION

The emergency department at Baptist Health La Grange received a \$5.8 million, 4,418-square-foot expansion and upgrade, completed in the summer of 2021. Renovations included additional, all-private treatment rooms and an updated lobby and registration area.

Feedback from patient experience surveys, plus input from staff and physicians, helped guide the design. As a result, the department now has a fast-track area for patients with more minor health concerns, additional restrooms, and larger exam rooms to allow family members to be with their loved ones.



*Breckenridge Lane outpatient facility*



*Jeffersontown inpatient rehabilitation hospital*

## OUTPATIENT FACILITIES IN LOUISVILLE — A number of projects are completed or in the works to enhance and extend the services Baptist Health Louisville provides.

These outpatient projects include:

- A investment of \$58 million in the new Breckenridge Lane outpatient facility with a surgery center, medical office space, urgent care, physical and occupational therapy services, imaging, a lab, and a retail pharmacy. Opening 2024.
- A \$17.7 million, free-standing hybrid ER & Urgent Care off Blankenbaker Parkway. This outpatient department of Baptist Health Louisville is set to open in late 2022-early 2023.
- A 40-bed, free-standing inpatient rehabilitation hospital just off I-64 in Jeffersontown. Opening late 2023.
- A healthplex on Fern Valley Road, which relocates and expands Baptist Health Occupational Medicine, adding primary care, urgent care, and specialty services. Opened January 2022.



## BAPTIST HEALTH ER & URGENT CARE —

A department of Baptist Health Floyd, Southern Indiana's first freestanding emergency room and urgent care is set to open in Jeffersonville's Jefferson Ridge development this year. The \$11.3 million, hybrid facility will help take the guesswork out of where to go for immediate care. A physician's diagnosis determines the appropriate level of care. Patients are billed only for the level of care they need. A second location is planned in Louisville. Also scheduled this year at Baptist Health Floyd is a \$65 million project to renovate and expand surgery, add inpatient and ICU beds, a cath lab and more space for physician offices.

**BAPTIST HEALTH PADUCAH MOTHER & BABY CARE ENHANCEMENTS** — Baptist Health Paducah recently wrapped up a \$5.5 million renovation of its mother and baby care unit. Upgrades to the John and Vivian Williams Mother-Baby Unit include updated postpartum suites, pediatric rooms, nurses' station, and physicians' lounge areas. The renovation builds on other recent maternity care enhancements at the hospital, including the expanded level 3 John and Loree Eckstein Neonatal Intensive Care Unit, and a renovated Labor and Delivery Unit.



**BAPTIST HEALTH CORBIN RADIATION ONCOLOGY CENTER** — Providing world-class cancer care that's not a world away is the focus of Baptist Health Corbin's new radiation oncology center.

The new center includes a 2,800-square-foot addition and renovations to the existing outpatient pavilion. The center's technology, which includes external beam radiation therapy, is comparable to nearby metro areas where radiation oncology patients were transferred before the center's 2021 opening. Now patients with transportation concerns can receive care close to home. A favorite feature — a bell that patients ring when they complete their final treatment.



**BAPTIST HEALTH RICHMOND BEHAVIORAL HEALTH EXPANSION** — A \$5.5 million behavioral health expansion project that will convert 11 beds at Baptist Health Richmond is underway and expected to open fall 2022. The project includes adding three dedicated rooms for behavioral health patients in the emergency department.

Thrive Center at Baptist Health will provide an interdisciplinary team approach to behavioral health care for patients and their families. Services will include: psychiatric evaluation and treatment; individual, group and family therapy and psychoeducation; individualized treatment and aftercare planning; therapeutic recreational activities; access to peer support and case management; and referrals to community resources.

**BAPTIST HEALTH DEACONESS MADISONVILLE CAPITAL INVESTMENTS** — Baptist Health and Deaconess Health System have committed more than \$50 million in initial capital investments for Baptist Health Deaconess Madisonville. These will include surgical suite enhancements, emergency room renovations, cancer care facility upgrades, significant infrastructure improvements and physician recruitment.

The two health systems inked a joint venture agreement, finalized in the fall of 2021, which included the medical group and associated outpatient facilities in Madisonville, Powderly, Dawson Springs, Princeton and Hopkinsville. Local decision-making, focus and control is central to the faith-based joint venture.



## PATIENT CARE

**2,770** licensed beds (*400+ points of care*)  
**94,486** inpatients  
**2.1 MILLION** outpatients  
**323,694** emergency visits  
**1,772** open heart surgeries  
**12,401** births  
**29,852** oncology visits  
**1,609** employed providers  
**269,364** Urgent Care visits  
**140,868** Virtual Care visits  
**119,937** Home Care visits

## COMMUNITY BENEFIT

**\$12.8 MILLION** in health improvements, education and research  
**\$10.3 MILLION** in subsidized health services  
**\$106.3 MILLION** in Medicaid costs not reimbursed  
**\$36.4 MILLION** in charity care for those unable to pay  
**> \$165.8 MILLION TOTAL**

## ECONOMIC IMPACT: SYSTEM

**\$3.9 BILLION** in total revenue  
**\$611 BILLION** in local purchases  
**\$54.5 MILLION** in state and local taxes

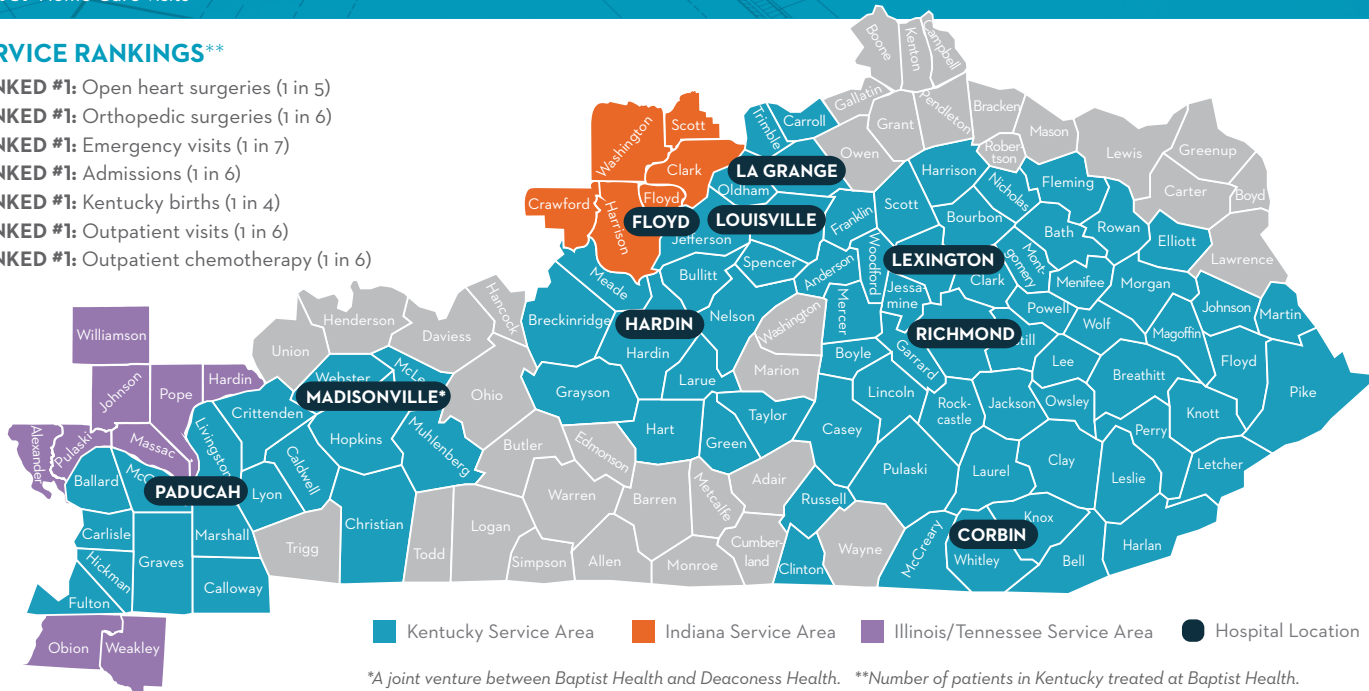
## SYSTEM ECONOMIC IMPACT: EMPLOYEES

**\$349 MILLION** in local purchases  
**\$87.8 MILLION** in state and local taxes

*Community Report statistics are from FY20-21.*

## SERVICE RANKINGS\*\*

- RANKED #1:** Open heart surgeries (1 in 5)
- RANKED #1:** Orthopedic surgeries (1 in 6)
- RANKED #1:** Emergency visits (1 in 7)
- RANKED #1:** Admissions (1 in 6)
- RANKED #1:** Kentucky births (1 in 4)
- RANKED #1:** Outpatient visits (1 in 6)
- RANKED #1:** Outpatient chemotherapy (1 in 6)



\*A joint venture between Baptist Health and Deaconess Health. \*\*Number of patients in Kentucky treated at Baptist Health.