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**New Women's Recovery Center at Phoenix Baptist Hospital  
Provides Comfort for Women Undergoing Female Surgical Procedures**

*Hospital Caters to Women's Needs during Most Difficult of Times*

(PHOENIX—October 19, 2007) October marks National Breast Cancer Awareness Month – a month-long effort dedicated to educating, informing and remembering. Breast cancer, even when treatable, is devastating. It requires as much emotional recovery time as physical, if not more. Catering to the patient's individual needs is crucial for a healthy recovery. Phoenix Baptist Hospital has created a way to attend to female patients' needs with its new Women's Recovery Center.

“The women who come to our hospital are more than patients, they are mothers, wives, aunts, and sisters,” says Catherine Mohammed Director of Medical Surgery. “They are the heart of the family and the family will follow them even if it means to the hospital. We need to make sure we are doing everything we can to support our patients, physically and emotionally, and our new Recovery Center helps us do that.”

Phoenix Baptist Hospital has provided breast health services to women for years. **Now, the hospital has gone a step further to improve their patients' healing process and has designed a Women's Recovery Center for women who have undergone a mastectomy, hysterectomy or other female procedure that requires an overnight stay.**

The Women's Recovery Center consists of five themed patient rooms: New England, Southwestern, Beach House, Tuscany, and French Country - all are furnished with very tranquil and inviting décor such as painted walls, framed artwork, and knickknacks. In addition, the hospital has provided extra space and accommodations for family members to stay overnight.

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## **Women's Recovery Center**

### **Phoenix Baptist Hospital**

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“I was so pleased to hear that Phoenix Baptist Hospital was doing this,” says Dr. Victor Zannis, an affiliated breast surgeon at Phoenix Baptist Hospital. “This is exactly what these patients need to regain their strength and confidence.”

The Phoenix Baptist Breast Health Center specializes in mammography (screening and diagnostic), and minimally invasive surgical services. At PBH it is tradition to give a pink rose to each patient who walks through the doors; a small gesture to calm patient fears and ease their minds. Another special touch, patients requiring surgery are handed teddy bears to comfort them before and after their procedure. Many times patients will bring their soft companion with them to support groups post-surgery. Although these are small gestures, they do make a difference.

The nurses on the unit specialize in women's care and recovery and are very in-tuned to both the physical and emotional needs of the patient.

The original idea to create the Women's Recovery Center stemmed from a multi-disciplined team of physicians, nurses, administrators and patients sharing ideas on how to create the best patient experience given the personal circumstances.

**For interviews or to tour the new Women's Recovery Center, please contact Lisa Levi at 602-674-1419.**

**Phoenix Baptist Hospital, an affiliate of Abrazo Health Care, was founded more than 40 years ago in 1963. Today it is a 236-bed community teaching hospital located in the center of Phoenix with convenient access from all areas of the Valley. Phoenix Baptist Hospital is an acute care hospital providing complete inpatient and outpatient medical and surgical services. Phoenix Baptist Hospital is recognized for providing advanced cardiovascular care including open-heart surgery, noninvasive procedures, diagnostic and rehabilitation. The hospital also offers comprehensive orthopedic, breast health, maternity, radiology and 24-hour emergency services. To learn more about Phoenix Baptist Hospital, visit [www.phoenixbaptisthospital.com](http://www.phoenixbaptisthospital.com).**

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