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Contact: Richard Holland: 602-246-5614  
Pager: 602-746-0159

**PHOENIX BAPTIST HOSPITAL WELCOMES  
NEW CHIEF EXECUTIVE OFFICER**  
*Brings 30 years of healthcare experience*

**PHOENIX (Oct. 31, 2006)** — Phoenix Baptist Hospital (PBH) is pleased to announce that **Bruce F. Buchanan** has accepted the position of **Chief Executive Officer**. Buchanan brings 30 years of healthcare experience to the position, with demonstrated expertise in healthcare management and a record of successful hospital leadership.

Buchanan comes to PBH after serving as C.E.O. at Northeast Baptist Hospital in San Antonio, TX. During his tenure at Northeast Baptist Hospital, he was instrumental in the development of an \$80 million patient tower on the hospital campus, which doubled the size of the hospital. Subsequently, hospital discharges, deliveries, inpatient surgery volume and emergency room visits all increased. Buchanan's previous experience includes not-for-profit and investor-owned community and teaching hospitals.

Buchanan is recognized as a Fellow of the American College of Healthcare Executives, the professional organization for healthcare management. He earned a Bachelor of Arts degree from Princeton University, master of health services administration degree from the University of Michigan, and master of business administration degree from George Mason University.

***Phoenix Baptist Hospital, an affiliate of Abrazo Health Care***, was founded over 40 years ago in 1963. Today it is a 236-bed community teaching hospital located in the center of Phoenix with convenient access from all areas of the Valley. Phoenix Baptist Hospital is an acute care hospital providing complete inpatient and outpatient medical and surgical services. Phoenix Baptist Hospital is recognized for providing advanced cardiovascular care including open-heart surgery, noninvasive procedures, diagnostic and rehabilitation. The hospital also offers comprehensive orthopedic, breast health, maternity, radiology and 24-hour emergency services. To learn more about Phoenix Baptist Hospital, visit [www.PhoenixBaptistHospital.com](http://www.PhoenixBaptistHospital.com)

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